

SAP Customer Center of Excellence

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S/4HANA Customer Stories

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Empowering Success: A Customer Storytelling Series

Want to hear about SAP
directly from
SAP Customers?

One-hour customer testimonials

All virtual with Live Q&A

Replays available

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 THE BEST RUN



Empowering Success: A Customer Storytelling Series

Webcasts

Select one or more of the following webcasts and complete registration.
Click any webcast listing to view its details.

- ☒ **Empowering Success: A Customer Storytelling Series
Featuring Wolfspeed**
Available On Demand
- ☐ **Empowering Success: A Customer Storytelling Series
Featuring Mercedes-EQ Formula E Race Team**
Thursday, April 07, 2022, 01:00 PM EDT
- ☐ **Empowering Success: A Customer Storytelling Series
Featuring Cerapedics**
Thursday, April 21, 2022, 01:00 PM EDT
- ☐ **Empowering Success: A Customer Storytelling Series
Featuring Rizing**
Available On Demand

Overview

Title: Empowering Success: A Customer Storytelling Series Featuring Wolfspeed

Duration: 51 minutes

Available On Demand

Summary

Empowering Success: A Customer Storytelling Series

Join us for one event or the entire series

Are you ready to take the first steps to digitally transform your business? Do you have what it takes to thrive in the fast-moving markets of tomorrow with an intelligent cloud ERP? Can you proactively manage your business, drive efficiencies, and enable future growth?

Join SAP to learn how we are empowering businesses to do all these things and more. You'll hear straight from our customers and walk away with a better understanding of how they turned insights into action, ideas into results, and challenges into opportunities.

Register Now

Insight to Action

**“We used to spend a lot of time
moving data around”**

**“The new S/4HANA
user experience is a
game changer
for us”**

- Provider of physical and digital marketing products and design services for business
- 70 million customers globally
- Formerly on SAP ECC



- Simplified landscape and hid complexity from end users
- Faster rollouts (especially after acquisitions), now releasing new functionality daily
- Reduced TCO and improved productivity

New Business Models

“If you just do what you did before,
**you won't get any
new outcomes**”

“As a first mover,
we have a deeper understanding of the space,
allowing us to
adapt and anticipate
what's next”

- Community bank for 35 years
- Facing massive disruption in banking industry
- First federally chartered bank in US to process cryptocurrency transactions

Vast.bank

- Selected SAP for banking core, to provide real time services customers expect
- Integrated to rest of the banking ecosystem
- Now have an agile digital platform for fintech integration and future services

Simplification

**“We can’t transform
our business just by
adding more people”**

**“In order to scale
into our new operating model
we have to have
new digital capabilities”**

- Vertically integrated semiconductor manufacturer for EV, aerospace, and others
- Startup mentality, 300% to 500% growth
- High technical debt meant unable to scale



- Selected SAP to replace 37 internal (mostly homegrown) systems
- Transformed IT to a business focus and implemented new operating model
- Avoided the “lift and shift mistake”

Innovation

**“We operate in a
highly competitive
market”**

**“It is an important milestone
in our journey to
digitally transform
the finance function”**

- Worldwide leader of natural ingredients to make foods healthier and tastier
- 10,000 products x 130 countries
- Complex price and regulatory changes



- Implemented Cash Application in 4 weeks
- Increased accounts receivable team productivity by 20%
- Created time to focus on higher-value tasks

Cloud

“We need our ERP system to work everywhere, but we **don’t want to build a giant IT Shop”**

“We wanted to act like a **‘born in the cloud’ company, so we selected **SAP S/4HANA Cloud.**”**

- Digital lifestyle brand focused on sustainability and conscious living
- Riding massive plant-based food trend
- Manage products from seed to table



LIVEKINDLY

- Selected SAP as a platform to support growth plan, to support global operations, and to “make sure everyone is on the same page”
- Consolidated multiple systems in acquired companies – critical for food traceability

