

# Dallas 2023 SAP S/4HANA Summit

CPE information October 10-11, 2023





# **Program Details**

All sessions are intermediate level unless otherwise stated in the session description. All intermediate level sessions require basic SAP financial systems knowledge. No advanced preparation required, unless otherwise stated in the session description. Sessions at this event are offered as "Group Internet Based."

You may earn up to 7 CPE credits by attending sessions at the SAPinsider Dallas 2023 SAP S/4HANA Summit.

#### Credits may be earned by attending the following: (Sessions must be attended live)

.8 credit – Keynote Address .8 credits – 45-minute Breakout Sessions

Session learning objectives, abstracts, field of study, and recommended CPE credit can be seen below, starting on page 6.

#### **Fields of Study Offered**

- Accounting
- Auditing
- Computer Software & Applications
- Information Technology
- Finance
- Taxes

To register for the event, please use the following <u>link</u>. Please contact <u>events@sapinsiderevents.com</u> if you have any questions regarding registration.

#### **Evaluations**

To receive CPE credit, you must participate during the entirety of the session and participate in all polls. Asking questions is highly encouraged. A minimum of three engagement checks per credit will be evaluated prior to issuing the credits. A session evaluation will be available following the conclusion of each session and must be completed and submitted to be eligible for credits. All questions on the evaluation form must be answered to earn credit.

\* Evaluation results must be submitted within 60 days of the conclusion of the event to be eligible to receive your Certificate.



#### **Certificate of Completion**

You will receive your certificate of completion within 60 days of the conclusion of the event. If you have any questions, please contact <u>events@sapinsiderevents.com</u>.

## **CPE Information**

# Program content and knowledge level equate to background of intended participants.

SAPinsider assures the program content and program level is appropriate for the intended participants by focusing on a very specific audience of business professionals using SAP technology. The knowledge level of the course is specified in the curriculum description, from basic to intermediate to advanced, with some courses providing an overview of the topic for new professionals and other courses focusing on the updated information for the advanced professionals, so participants can determine the program that is most appropriate for their development needs. The SAPinsider materials indicate the prerequisite education and experience needed for the participants to attend the course, so participants can see if the material is best suited for them.

#### Content and delivery systems are current, effectively designed, and accurate.

The SAPinsider courses are developed by global SAP Experts who are widely recognized as highly skilled professionals in the field of SAP technology. Their expertise is demonstrated in the presenters own professional experience and advanced business roles. The SAPInsider courses are frequently updated, reflecting the latest codes, technologies, and business processes related to SAP systems. The courses are also peer reviewed by other professionals to ensure the accuracy of the insights shared in the subjects, throughout the year.

# Content is developed by a subject matter expert and reviewed by qualified persons outside of the development team,

The SAPinsider program sessions are reviewed by qualified professionals, independent of the presenters who developed the materials, to ensure the accuracy and correctness of the topics and insights shared in the courses. The reviews are all completed before the first presentation of the materials and again before each new program delivery. The program material focusing on accounting, auditing, and taxes is accompanied by the participation of a licensed CPA in good standing with an active license.



#### Content is based on relevant learning objectives and outcomes.

All the SAPinsider program materials clearly communicate the learning objectives and outcomes from each course, and the skills that will be gained by attending the sessions.

### **Refund Policy**

#### What is the event registration cancellation policy?

#### **Event Registration Cancellation Policy**

A service charge of \$250 applies to all conference registration cancellations submitted in writing and received on or before 31 days prior to the event start date. Registrants must provide their registration confirmation number and submit a written cancellation request by e-mail at <u>events@sapinsiderevents.com</u>. Cancellation requests cannot be taken over the telephone. Refunds will not be issued on cancellations received less than 31 days prior to the event's start date. Cancellation requests received within 31 days may request to have their attendance applied to any other SAPinsider event within 1 year of the cancellation. An additional \$150 administrative fee will apply to any substitutions.

#### **Event Registration Substitution Policy**

Registration substitutions are permitted between employees from the same company. There is no fee for name-change substitutions if the payment information has not changed. A \$150 administrative fee will apply to any substitutions requiring updates to payment information. To initiate a substitution, e-mail <u>events@sapinsiderevents.com</u>. Substitution requests cannot be submitted over the telephone. If a substitution is requested on-site during the conference, a written request on company letterhead will be required.

For more information regarding administrative policies such as complaints and refunds, please contact <u>events@sapinsiderevents.com</u> or call our offices at (781) 751-8835.applied to any other SAPinsider event within 1 year of the cancellation. An additional \$150 administrative fee will apply to any substitutions.

## **Event Cancellation Policy Cancellation**

#### **Event Cancellation or Postponement**

In the event that an SAPinsider Conference is cancelled or postponed, registrants will be



notified by email from <u>events@sapinsiderevents.com</u> with all conference details regarding their registration. Registrations for the postponed conference will automatically transfer to the new event date once rescheduled. If a registrant cannot attend the postponed conference once the new date is scheduled, they may transfer their registration to another conference of equal value within the calendar year. In the event of a cancelled conference, where the conference is not rescheduled, registrants may transfer their registration to another another conference of equal value within the calendar year.

#### **Policy of Retention of Records**

SAPinsider will retain its records for a minimum of 5 years. SAPinsider will retain all monitoring mechanism information, certificates, and any other related materials for a minimum of 5 years.

- Records of participation
- Date and location (online)
- Speaker (presenter/instructor)
- Content reviewer
- If review is required by a CPA, the reviewer's license number, state of license, and status of license
- Number of CPE credits earned by participants
- Results of program evaluations
- Program descriptive materials (course announcement information)

# **CPE Eligible Sessions**

#### **Complaint Resolution**

For more information regarding administrative policies such as complaints and refunds, please contact events@sapinsiderevents.com or call our offices at (781) 751-8835.



#### **Eligible Sessions**

**Session Name:** Opening Keynote | Getting Future-Ready with the Transformation to SAP S/4HANA

Field of Study: Computer Software & Applications

**Description:** Whether your prime target is growth, risk minimization, or compliance, the move to SAP S/4HANA will build the foundation for it. In this session, we will explain how, based on your business goals, you derive the roadmap and strategy to move to the next-generation ERP and highlight quick wins you can harvest. We will do this in a 360-degree view, starting with the business process leveraging SAP Signavio, looking into the solution needed with RISE with SAP, and remembering the application and data life cycle with SAP Cloud ALM.

With the new SAP Customer Evolution Program SAP helps customers to modernize their sometimes very complex system landscapes to the newest offerings of SAP and the intelligent and sustainable Enterprise. In the session, we explain the elements of the program, concrete offerings for the installed base and share customer examples of successful transformations. We will also explain which tools SAP and our partners already offer today to master the technical challenges and complexity of such a move, some customers experience.

Key takeaways are:

- Explore the benefits of SAP S/4HANA in achieving growth, risk minimization, and compliance objectives.
- Discuss how to develop a customized roadmap and strategy for migrating to SAP S/4HANA based on specific business goals.
- Highlight the quick wins that can be obtained throughout the migration process to SAP S/4HANA.
- Provide a comprehensive overview of the end-to-end perspective, covering business process optimization with SAP Signavio, solution requirements with RISE with SAP, and application and data lifecycle management with SAP Cloud ALM.



**Session Name:** Closing Keynote | Customer Panel: Experiences and Lessons Learned in SAP S/4HANA Transformation

Field of Study: Computer Software & Applications

**Description:** This customer panel will share valuable insights and lessons learned from real-world SAP S/4HANA transformation journeys. The discussion will cover various aspects of the transformation journey, including challenges, strategies, and successes. You will hear firsthand accounts from organizations that have transformed, gaining practical knowledge and guidance for their projects.

Key takeaways include:

- Valuable insights from organizations that have completed their SAP S/4HANA transformations, learning from their challenges, successes, and lessons.
- Proven strategies and best practices for change management, stakeholder engagement, and project governance in SAP S/4HANA transformation projects.
- Understanding common pitfalls to avoid, critical success factors, and practical recommendations for a smooth and successful SAP S/4HANA transformation.
- Actionable advice on planning, executing, and managing an SAP S/4HANA transformation, including considerations, resource allocation, timeline management, and maximizing the value of SAP S/4HANA for your organization.



#### Session Name: SAP S/4HANA Finance + Central Finance Roadmap

#### Field of Study: Finance

**Description:** No matter where you are in your SAP S/4HANA finance migration journey, there will come a time when you ask yourself, "What comes next?" Join this session to receive valuable insights into developing a comprehensive roadmap to unlock the full potential of SAP S/4HANA finance and drive business transformation. Through practical strategies and best practices, attendees will learn how to optimize their processes, ensuring a seamless transition and strengthening ROI.

In this session, you will learn:

- How to develop a comprehensive roadmap to maximize the investment in SAP S/4HANA.
- Strategies for seamless implementation, migration, and adoption of SAP S/4HANA.
- How to use advanced features and functionalities.



Session Name: From Operational to Intelligent Finance with SAP S/4HANA

#### Field of Study: Finance

**Description:** Discover how you can embark on a transformative journey towards an intelligent finance function with the powerful capabilities of SAP S/4HANA.

Join this session for a comprehensive understanding of:

- Finance-driven enterprise transformation.
- How SAP S/4HANA incorporates intelligence into its standard capabilities, empowering finance professionals to make data-driven decisions, automate routine tasks, and enhance operational efficiency.
- Additional capabilities and services that can change your approach from an operational finance mindset to an intelligent one.



**Session Name:** Customer Case Study: We're on SAP S/4 HANA...Now What? Optimizing Post-SAP S/4HANA Investment

#### Field of Study: Computer Software & Applications

**Description:** Naturipe Farms migrated from ECC 6 to an on-prem SAP S/4HANA in 2018. Since then, they have upgraded twice and implemented SAP Analytics Cloud (June 2020). They are transforming their cash posting using Fiori applications, which has led to a reduction in manual processes. Current efforts are focused on trialing Machine Learning to further increase the level of automation,

#### Attendees will explore:

- Lessons learned during SAP S/4HANA migration.
- Maintaining SAP S/4HANA post migration.
- Analytics transformation with SAP Analytics Cloud.
- Cash Posting with Machine Learning prerequisites learned the hard way.



**Session Name:** Case Study: Lather, Rinse, Repeat - Lessons Learned During SAP S/4HANA Finance Transformation

Field of Study: Finance

**Description:** In August 2021, Mark Slater took on an enormous challenge. As VP and PIO for Walgreens Boots Alliance, he led the implementation efforts to put SAP S/4HANA into 9,200-plus stores and 20-plus distribution centers across the world, as well as in their corporate office. Now VP of digital business for Reynolds Consumer Products, he is getting ready to do it again.

In this session, you will:

- Learn about the challenges and successes that Mark faced during his first transformation experience at Walgreens Boots Alliance.
- Hear how he is approaching his next implementation at Reynolds Consumer Products and how he is integrating what he learned from his previous experience.
- Review best practices on how to execute a successful SAP S/4HANA implementation.



#### Session Name: Tax Considerations on Your SAP S/4HANA Journey

#### Field of Study: Taxes

**Description:** Migrating to SAP S/4HANA is a significant and complicated process for most organizations. It also represents a tremendous opportunity to align your tax strategy to meet the challenges of modern sales tax. SAP users cannot overlook tax compliance demands but should not overburden internal teams to keep pace. Migrating to SAP S/4HANA enables better business flexibility, allowing organizations to adapt rapidly to changing business conditions. It can also provide real-time visibility into business operations, including a company's tax strategy.

Join this session to learn more on:

- Integrating tax in your SAP S/4HANA journey.
- Utilizing automation tools to reduce time and resources spent on tax compliance.
- Best practices around global tax compliance as you consolidate into a single instance in your SAP S/4HANA migration.



**Session Name:** CIO Perspective: How Ecobat leveraged SAP S/4HANA and RISE with SAP to Transform Their Organization

Field of Study: Computer Software & Applications

**Description:** Join us in this session to explore Ecobat's transformative initiative that included moves to both SAP S/4HANA and RISE with SAP. Understand how they navigated their journey from on-premise landscape of multiple ERP systems to a single instance of SAP S/4HANA Cloud and the key role the move plays in driving a more sustainable and circular future. Learn how Ecobat's strategic implementation of SAP S/4HANA Cloud enabled them to establish themselves as leaders in responsible resource collection, recycling, production, and distribution. Ecobat's success story serves as an inspiring testament to the immense potential of embracing digitalization and intelligent technologies in achieving responsible resource management and fostering a more sustainable world.

You will learn the following:

- How the implementation of SAP S/4HANA Cloud can provide reliability, agility, and predictability to navigate the risks and opportunities of transitioning to a circular economy business model.
- The process of consolidating legacy ERP systems and data from multiple partner locations into a single instance of SAP S/4HANA Cloud using the RISE with SAP solution.
- The benefits of moving to a cloud ERP system, including enhanced efficiency, improved data visibility, collaboration, and the ability to achieve long-term goals for survival and expansion.
- The positive environmental impact of transitioning from on-premise data centers to SAP S/4HANA Cloud.



Session Name: Real World Lessons from the Move to SAP S/4HANA

Field of Study: Computer Software & Applications

**Description:** Understanding how to efficiently manage the transition to SAP S/4HANA is essential to reducing the cost and complexity and maximizing the impact of this new inmemory system.

In this session discover how:

- An organization is managing the transition through a combination of careful planning, proactive data management strategies and fully digitized and optimized processes.
- This strategy ensures that the company will move to SAP S/4HANA quickly, with a lower total cost of ownership (TCO) and is enabled to improve performance and generate new insights with SAP S/4HANA.



Session Name: Finance Updates: Unlocking the Value of Trends in SAP S/4HANA

#### Field of Study: Finance

**Description:** Stay up to date with the latest insights that will drive success in today's evolving financial landscape. Join our panel to discover how you can leverage SAPinsider research to enhance financial performance, optimize processes, and make informed decisions.

In this session, you will:

- Explore finance trends, strategies, and best practices.
- Review industry benchmarks, emerging technologies, and innovative approaches for financial agility and improved profitability.
- Discover how you can engage with the finance community, exchange ideas, and gain valuable insights through the SAPinsider platform.



**Session Name:** Case Study: Innovation in Compliance Through Automation of Invoice Auditing Process

#### Field of Study: Auditing

**Description:** Automation and artificial intelligence are two of the hottest topics today, inspiring organizations to push the innovation envelope to find new ways to make their businesses smarter, faster, and more efficient. If you want to strengthen your business processes, don't miss this session with 2023 SAP Innovation Award winner Avaya, who will share their journey on how they experienced cost savings while increasing the efficiency and precision of their invoice auditing process, record to receipt, by 91%.

In this session, you will learn:

- The benefits of automation and AI in processing a high volume of invoices without human intervention.
- The positive outcomes of automation, including harmonized planning, increased transparency, and improved production planning.
- Best practices on how to transition into an intelligent enterprise.



**Session Name:** Streamlining Business Operations: Maximizing Efficiency with SAP S/4HANA and SAP Signavio

Field of Study: Computer Software & Applications

**Description:** By attending this session, you will gain valuable insights into how SAP S/4HANA and SAP Signavio can be integrated to streamline business operations, maximize efficiency, and drive overall business success. You will understand the features, benefits, and integration possibilities of these solutions, and how you can leverage them to optimize your organization's processes and achieve operational excellence.

In this session, you will understand:

- The power of SAP S/4HANA: Advanced features and real-time analytics for digitization and automation.
- Leveraging SAP Signavio: Visualizing, analyzing, and improving business processes.
- Integration Benefits: Harmonizing processes, ensuring compliance, and driving continuous improvement.
- Maximizing Efficiency: Streamlined processes, reduced costs, and enhanced customer satisfaction.



**Session Name:** Expand and Accelerate the Adoption of SAP S/4HANA with Embedded Analytics

#### Field of Study: Auditing

**Description:** Embedded analytics is one of the value drivers for a move to SAP S/4HANA. It is also one of the noteworthy innovations in SAP S/4HANA. Yet its potential and value are not understood very well. With the ability to do real-time operational analytics in the transaction system of record (SAP S/4HANA), users can make accurate and faster decisions on-the-fly utilizing an intuitive and engaging user experience with SAP Fiori. Embedded analytics puts the power of reporting & analytics in the hands of the business user not only with its ease of use but also with its flexibility & ability to meet custom business needs with little to no technical assistance. This session will help attendees a solid understanding of embedded analytics and therefore help drive greater adoption of SAP S/4HANA within their respective organizations.

In this session, you will:

- Gain an overview of the deficiencies of the traditional reporting & analytics approach that SAP S/4HANA embedded analytics overcomes.
- Get a thorough understanding of how embedded analytics benefits business users.
- Get familiar with the enablement framework of embedded analytics.
- Watch a couple of demos of embedded analytics in action.



**Session Name:** Stronger Together: SAP S/4HANA + Finance Transformation Journey Challenges and Successes

Field of Study: Computer Software & Applications

**Description:** Feel the power of the SAPinsider community as our panel shares their realworld SAP S/4HANA finance transformation journeys. Attendees will walk away with tips and tricks from organizations that have already transformed, gaining practical knowledge and guidance for their projects.

In this session, you will:

- Discover proven strategies and best practices for change management, stakeholder engagement, and project governance.
- Explore common pitfalls to avoid, critical success factors, and practical recommendations for a smooth transformation.
- Receive actionable advice on planning, executing, and managing an SAP S/4HANA finance transformation, including considerations, resource allocation, timeline management, and maximizing the value of SAP S/4HANA for your organization.



**Session Name:** Enhance Productivity and Efficiency in Your Organization: Understanding SAP's AI Strategy

Field of Study: Information Technology

**Description:** Discover how SAP with its deep industry and process knowledge combined with your business data and SAP AI solutions can enhance your business by automating processes, improving decision-making, and improving customer experience. Learn about SAP's approach to delivering Artificial Intelligence (AI) that is built for business, and its dedication to delivering trusted and responsible AI solutions.

Highlights include:

- Evolution of SAP AI.
- SAP AI Strategy.
- Al Use cases in your business.



**Session Name:** Material Ledger is Required for SAP S/4 HANA Finance: What Does That Mean for Your Company

Field of Study: Accounting

**Description:** Material Ledger in SAP S/4HANA serves two purposes: actual costing and parallel currencies/valuation. While activating the Material Ledger is mandatory for SAP S/4HANA Finance, its set-up allows plenty of customization toward a company's specific requirements.

Attend this session to:

- Walk through the design considerations associated with a migration.
- Learn to configure the Universal Journal for transfer pricing.
- Learn about the changes that have been made to multiple valuations, actual costing, and parallel accounting with SAP S/4HANA.



**Session Name:** Future-Proof Your Business Using BRIM and RAR With Subscriptions Models

#### Field of Study: Accounting

**Description:** As competitors rapidly introduce new business and sales models in the marketplace, organizations must look ahead, especially when modernizing their processes, strategies, and tools. During this interactive session, we will present compelling use cases, deployment options, and the advantages organizations have experienced with SAP BRIM + RAR.

In this session, you will learn about:

- Various subscription models, scalability, and the integration of the latest Revenue Recognition technology (RAR OCM).
- Landscape options, including the necessary capabilities for a successful "X-as-a-service" transformation using SAP.
- How the implementation of a flexible and scalable ERP solution propels businesses forward.



#### Session Name: Workshop: FP&A Next Steps

#### Field of Study: Finance

**Description:** Join this peer-driven workshop featuring roundtable discussions centered around implementing SAP S/4HANA for financial planning and analysis purposes.

During this session, you will:

- Foster valuable connections with peers, industry experts, and SAP professionals, establishing a network for support and knowledge sharing.
- Share your unique experiences, challenges, and accomplishments in the realm of financial planning and analysis through the deployment of SAP S/4HANA.
- Collaborate with fellow attendees to collectively address common obstacles and develop practical best practices.
- Explore a diverse range of topics, including optimizing financial planning processes, seamlessly integrating advanced functionalities, maximizing ROI, and adeptly managing organizational change.



#### Session Name: SAP S/4HANA vs. ECC 6 - What's Different?

#### Field of Study: Finance

**Description:** Are you finding it difficult to decide between SAP S/4HANA and ECC 6.0? Both enterprise resource planning systems have merits and drawbacks, which spark lively discussions.

In this session, you will explore:

- Why advocates for SAP S/4HANA have confidence in its ability to streamline business processes, leverage cloud computing, and support digital transformation initiatives.
- The concerns about SAP S/4HANA's complexity of migration, potential compatibility issues, and higher implementation costs.
- How ECC 6.0 supporters highlight its stability, maturity, and extensive customization options, as well as its compatibility with existing systems and extensive third-party ecosystem.
- Concerns that ECC 6.0 lacks the advanced functionalities of SAP S/4HANA, limiting its ability to meet evolving business needs and take advantage of emerging technologies.



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