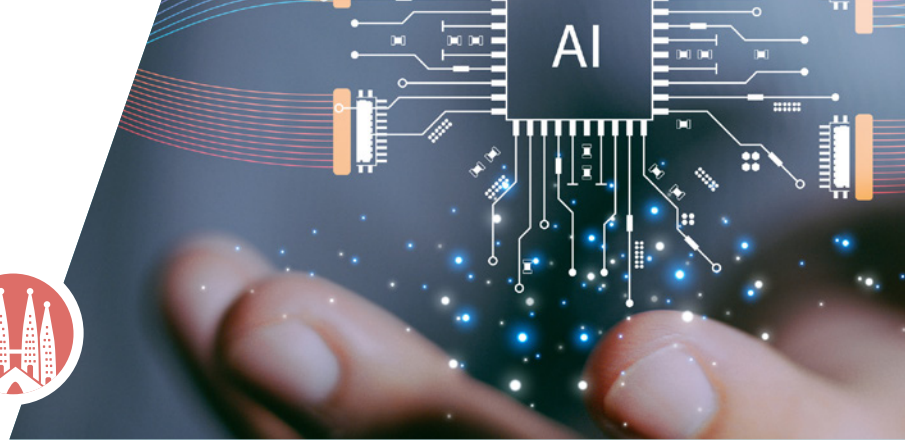# SAPinsider
TECHNOVATION SUMMIT 24

AI+SAP BTP
BARCELONA, SPAIN
14–15 MAY, 2024

PREPARE. ADAPT. INNOVATE.

The SAPinsider Technovation Summit Barcelona is designed for technical professionals, SAP experts, and industry leaders, focusing on the latest advancements in AI within the SAP ecosystem and SAP BTP. Gain essential strategies for embarking on your AI journey with SAP, unlock the full potential of SAP BTP, and dive into the roadmap for SAP AI and Foundation Models. Participate in breakout sessions featuring real-world use cases and best practices, equipping you with the knowledge and tools to innovate effectively leveraging AI and SAP BTP.

Engage and connect with the SAPinsider community in Barcelona from 14–15 of May.

AGENDA

TUESDAY, MAY 14

8:30 – 9:30 AM
Registration & Networking Coffee

9:30 – 10:15 AM
Opening Keynote
SAP BTP and the AI Horizon: Shaping Tomorrow's Intelligent Enterprise
Iver van de Zand, SAP

10:15 – 10:45 AM
Networking Break

10:45 – 11:30 AM
Breakout Sessions:

- **SAP BTP Overview and Deep Dive: Making Sense of SAP BTP's Five Pillars**
  Vivien Boche, SAP

- **Transforming ABAP Developers in the GenAI ERA of RISE with SAP**
  Naeem Asghar, Nikhil Chetwani, and Soulat Khan; AWS

- **Generating the Future: SAP AI and Foundation Model Roadmap**
  Dr. Tomasz Janasz, SAP

- **Six Key Things to Learn from Gen AI Related Initiatives**
  Rishab Bucha, Aricord Consulting Limited

11:45 AM – 12:30 PM
Breakout Sessions:

- **Leveraging SAP BTP Developer Tools for a Clean Core Strategy**
  Vivien Boche, SAP

- **Streamlining Quality Assurance: Integrating SAP Test Automation by Tricentis (STA) with SAP Cloud ALM**
  Thomas Abinger, Tricentis

- **AI Ethics: A Primer to Guide Your Organization on the Opportunities and Risks**
  Marcus Schueler, MHP — A Porsche Company

- **The AWS Innovation Rocket Ship: Harnessing Machine Learning to Rapidly Scale**
  Marius Batrinu and Pol Alguero Raga, AWS

1:30 – 2:30 PM
Breakout Sessions:

- **SAP Datasphere Overview and Strategy**
  Florian Hamon, SAP

- **How to Automate Document Streams Using SAP BTP and Machine Learning**
  Pieter-Jan Deraedt and Michiel Neefs, Amista NV

- **Pioneering AI-Based Plant Maintenance at NTT Data**
  Per Falck Jensen, NTT Data;
  Tanja Scheller, IBM

- **Turbo-Charging Unstructured Data Processing to Boost Efficiency**
  Dr. Tomasz Janasz, SAP

2:30 – 3:00 PM
Networking & Collaboration Break

3:00 – 4:00 PM
Breakout Sessions:

- **Explore New BI Capabilities of SAP Analytics Cloud**
  Florian Hamon, SAP

- **Case Study: Moving From On-Premises to the Cloud with SAP Integration Suite**
  Antonio Maradiaga, SAP;
  Stefano Passaro, Naturgy

- **How to Implement a RAG Use Case with the Generative AI Hub on SAP AI Core**
  Nora von Thenen, SAP

- **Building the Data Foundation for Gen AI & Digital Transformation**
  Stijn Stabel, Carrefour

4:15 – 5:00 PM
Breakout Sessions:

- **What's On Your Mind? Maximize the Potential of SAP BTP + AI**
  Vivien Boche and Iver van de Zand, SAP

- **How AI will Help in the Future to Achieve High-Effective SAP Quality Engineering**
  Roman Zednik, Tricentis

- **What's On Your Mind? GenAI and Future of Business**
  Hadi Hares, SAP

5:00 – 6:00 PM
Cocktail Reception

8:30 – 9:30 AM
Registration & Networking Coffee

9:30 – 10:15 AM
Closing Keynote
AI and the Rise of the Digital Minions
Prof. Marek Kowalkiewicz, QUT Business School

10:15 – 10:45 AM
Networking Break

10:45 – 11:30 AM
Breakout Sessions:

- **From Theory to Practice: Embracing Solution Development with SAP Business Technology Platform**
  Juan Francisco Zurita Duque, Sapere

- **Fast Step into Generative AI for SAP Customers: From Concept to Implementation**
  Johann Strauss and Gunther Manz, Dell Technologies

- **How the SAP AI Core Toolkit for VS Code Simplifies Your AI Development**
  Nora von Thenen, SAP

11:45 AM – 12:30 PM
Breakout Sessions:

- **Demystify SAP Integration Suite**
  Antonio Maradiaga, SAP

- **What's On Your Mind? Unveiling the Magic of Digital Transformation**
  Stijn Stabel, Carrefour

- **Kick-Start Your AI Development with GenAI Hub**
  Hadi Hares, SAP

12:30 PM
Summit Concludes